



Association of Training Institutions for Foreign Trade in Asia and the Pacific

27 February 2017

TO : All Stakeholders of the 11th Global Business Conference for
Saturday, 4th of March, 2017

RE : Postponement of the 11th Global Business Conference

All things considered, in view of the Commission on Higher Education's (CHED) Memorandum (see attached), as much as it pains the ATIFTAP Board after close to half a year's preparation, agreed that the hosting of the 11th Global Business Conference that was slated for the 4th of March, 2017 at the Teresa G. Yuchengco Auditorium at De La Salle University, Manila will be postponed pending resolution of the CHED's Memorandum Order.

Through our Partnerships with you, *Enterprise*, *Academia*, and all *Learners*, you have come to know that ATIFTAP acts as an *Enabler* to render Global Business Models as *value creators*. The live lessons and stories of our Resource Persons prove this. It gets you to a vicarious view of *learning by doing*.

Our 11th Global Business Conference's theme "**The Connection Collective: Borderless**" and the GBC Team awaits your engagement after the lifting of the CHED Moratorium.

On behalf of the ATIFTAP Board, we thank you for your ardent support.

This side of getting global,

Bienvenido 'Benj' L.C. Encarnacion
Chairperson 11th Global Business Conference

cc R.C. Malones
President, ATIFTAP